Electronic Acknowledgement Receipt		
EFS ID:	8322576	
Application Number:	09849621	
International Application Number:		
Confirmation Number:	1510	
Title of Invention:	APPARATUS FOR MERCHANDISE PROMOTION OPTIMIZATION	
First Named Inventor/Applicant Name:	Phil Delurgio	
Customer Number:	23669	
Filer:	Kang Seah Lim/Loretta Garcia	
Filer Authorized By:	Kang Seah Lim	
Attorney Docket Number:	DT.0102	
Receipt Date:	30-AUG-2010	
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Time Stamp:	19:32:37	
Application Type:	Utility under 35 USC 111(a)	

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Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		DT0102_POA-and-373-	275254	- ves	2
		Statement.pdf	cffc444681e165ba64e1618656850e0b8d0 d0ec2	, l	2

Multipart Description/PDF files in .zip description		
Document Description	Start	End
Power of Attorney	1	1
Assignee showing of ownership per 37 CFR 3.73(b).	2	2

Warnings:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.